



IN OUR OWN VOICE

THE OFFICIAL NEWSLETTER OF THE
WOMEN'S HISTORY MUSEUM & EDUCATIONAL CENTER

Join Us As We Launch The Women's History Museum 2007 Endowment Campaign!

by Ashley Gardner, President and Larry Baza, Funds Development Director

Some of the greatest, most influential and cutting-edge work in the world is done by small non-profit groups. It's also no secret that small non-profit organizations, like the WHMEC, constantly struggle to raise the funds necessary to keep their doors open, staffs paid and important programs alive. The strong commitment of the board and staff of the WHMEC to creating a solid financial foundation for the future is such that we took an important step in 2006 by establishing an Endowment Fund as part of the San Diego Foundation's "Endow San Diego," initiative. *We took this step as part of our responsibility to you, our donors and supporters, in order to sustain the WHMEC'S future operations and growth.*

Establishing and growing endowment funds can become one of the most valuable financial tools a small organization can use to create a stable organization. An endowment fund can ease the constant cloud of raising operating costs with a reliable revenue source. With that as our driving force, Funds Development Director Larry Baza and the Board of Directors are initiating a **2007 Endowment Campaign to grow our endowment fund from \$10,000 to a goal of \$100,000.**

The San Diego Foundation's expert management provides an optimum sense of security for donors. Your money or the gift of other assets will not be spent supporting the museum operations: it remains in our permanent fund to earn money for the museum in perpetuity. The endowment preserves and increases your gift permanently

because the original gift is never spent. Only a portion of the earnings from its investments are granted out each year, so the endowment remains and grows. You have the confidence that your gift will support the long-term existence and future of this important organization!

We are asking for your support for the future of the WHMEC by making a contribution to our endowment. There are several options to do so, from an outright *Contribution of funds*, a *Charitable Gift Annuity*, or an *Estate Gift*. An expert professional at the San Diego Foundation will be able to provide you with all the information that you will need regarding the opportunities and the tax benefits. *-(Continued on p. 4).*

Meet Larry Baza, Funds Development Chair



We would like to introduce and welcomes Larry Baza as the first male board members of the Women's History Museum! Larry joined the board in November 2006 and has agreed to serve as our Funds Development Chair.

A local activist, community leader and volunteer, Larry possesses a wealth of fundraising experience. He is the former Executive Director of Centro Cultural de la Raza. He is also active as the fundraising chair of the San Diego Democratic Club.

Larry occupies much of his time with the Fingerhut Gallery in La Jolla and his myriad of volunteer activities. He is excited about his new post with the Women's History Museum and eager to help bring its mission, exhibits, programming and reputation to the next level!

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The mission of the WHMEC is to educate and inspire present and future generations about the experiences and contributions of women by collecting, preserving and interpreting the evidence of that experience.

HONORARY BOARD OF TRUSTEES

Jane Dumas
Bill Hawkins

BOARD OF TRUSTEES

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Mary Maschal (1924-1998)

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Sarah Williams
Editor and Production

Historian's Report

by Sue Gonda, Ph.D., Curator

*"Building and Preserving San Diego:
Women Inducted in the Hall of Fame's 5th Category"*

Why should we learn about extraordinary women in San Diego?

First, the obvious: Women have been building our area's communities since the beginning of human habitation in Southern California. But here's the real answer to the question: Cultural anthropology reveals that women have traditionally been the culture-carriers worldwide. (Many of us know this without an anthropology course!) But because culture-bearing is considered "women's work," it has seldom been recognized as significant in history. The San Diego County Women's Hall of Fame wants to change that. Women inducted in San Diego's fifth category are those who have kept their culture and history alive within their communities, thereby contributing to the maintenance and integrity of the community. Such a woman is "a mentor, counselor, grandmother, godmother."



(above) "Madre Sarita" and WHMEC Oral History Director, SDSU Professor Irene Lara

This year's inductee, Sara ("Madre Sarita") Macias Vasquez, is a 97-year-old indigenous Mexican immigrant healer and teacher. She carries on traditions of spiritual healing in Toltec, curanderismo and other holistic native healing traditions. She is recognized by medical professionals and Chicano/a activists and artists alike. This is why it's important to know about Madre Sarita and what she has done for us. We San Diegans treasure events that focus on cultural heritage; we also all benefit when mainstream physicians adopt "non-Western" medical techniques to provide the best of all medical knowledge for patients.

The Hall of Fame's first inductee in this category, Kumeyaay elder Jane Dumas (2002), has also benefited everyone in the county by teaching Kumeyaay traditions to American Indians and non-Indians alike. She has taught much about the history and culture of Native San Diego, including her knowledge of local, indigenous plant life: their healing properties, growth idiosyncrasies, and their environmental needs to flourish and spread. From Mission Trails Park to community gardens, from medical clinics to classrooms, the County is a stronger and healthier place because of Jane Dumas.

If you feel helpless when faced with countless messages about global warming—and as we all look for ways to control it—look to the women who are keeping traditions alive. Check the Hall of Fame page at our website at www.whmec.org and read about the other women who have improved your quality of life.

The Women's Hall of Fame is approaching! By Elaine Nelson, Co-Chair

The 6th Annual Women's Hall of Fame induction ceremony on March 24 is shaping up to be an exciting night with the announcement that **Joan Embery** will be honored as the 2007 Spirit of the Hall of Fame. Book now

Selected as this year's "Spirit" because of her success at breaking through the "glass ceiling," the phrase used to describe the unwritten and unofficial policy of blocking the upward advancement of women, Embery is a champion of preservation, conservation and environmental issues around the world and most notably as the spokesperson for the Zoological Society of San Diego. Embery is best known for her entertaining appearances on The Tonight Show with her "goodwill ambassadors" in tow—a reference to the numerous and varied animals she raises at her ranch in Lakeside, California.

Six local women will be inducted at the ceremony in the Price Center Ballroom on the UCSD campus on March 24. With her own ties to the San Diego Zoo, **Belle Benchley** will be inducted in the Trailblazer category for her achievement in becoming the first female zoo director in the U.S.

Ellen Browning Scripps will also be inducted in the Trailblazer category for the Scripps newspaper empire she helped build and the many endowments she bestowed in the community.

Sister Patricia M. Shaffer, Ph.D., will be inducted in the Improver of Women's Lives category for supporting women's rights, her work in research chemistry and aiding migrant worker children. **Tanja Winter**, in the Activist category, has been an activist and organizer for peace and justice in San Diego for 60 years. *—(Continued on p. 5)*

Membership and Donors Corner

Judy Altman
Anna Andrade
Deborah Barry
Hisae S. Batchelder
Larry Baza
Byrna Bicknell
Charles & Ruth Billingsley Foundation
Diane Black
Ginger Blackmon & Mary Logomasini
Maryanne Blinkhorn
Winelda Blum
Rebecca S. Booth
Patricia Born
La Noel Brazil
Mary Brown
Sue and F. Robert Brush
Marie Buckey
Margaret Budd
Francine Busby
California Music Studios
Linda and Edgar Canada
Nona Cannon
Laurie Carlock
Molly Cartmill, Sempra Energy
Joan T. Casale
Susan Cayleff
Evelyn L. Clarke
Barbara Cohen
Nancy Coker
Carol Council
Susy Creamer & Sue Willis
Nadine Dailey
Phyllis Davis
Emelyn dela Pena
Paul Dobson
Clara Doss
Paula Doss

Kristine & Robert Downey
Sandra Duncan
Cecelia Erickson
Anne Ewing
Mary and Fred Fee
Lourdes Felix
Angela Feres
Shirley Ferrill
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Georgianna K. Galas, M.D.
Peter Meisen and Ashley Gardner
Deborah Garvin
Ethel George
Kathryn Gestiehr
Harriet Gill
Anita Gillett
Edith Glassey
Sue Gonda & Susan Cayleff
Lucy del Rosario Gonzales
Edward E. Gray
Grrrl Zines A-Go-Go
Susan Haber
Devon Hansen
Juanita Harrell
Bill Hawkins
Ruth Hayward
Ruth Heifetz
Suzanne & Lawrence Hess
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Denise Legrand
Vicki Leon
Deborah Lindholm
Gloria Ma
Karan Mahaffey
Nancy March
Maria Clara de Pilipinas Sorority
Barbara McCurtis
Marrienne McDonald
Marjorie McLaughlin
Victoria & Stephanie Moody-Geissler
Anita Merritt
Janice Minor
Thomas & Mary Nee
Midge Neff and Bill LeClair
Elaine Nelson
Florence Nemkov
Emma Jane Patton
Shirley de Court Park
Deb Pedersdotter
Gloria Penner
Magdalena Peraza
Darlene R. Philipp
Gracia Molina de Pick
Mildred (Millie) Pilot
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Helen Redman and Family
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Marcia Showley
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Faustina Solis
Amalia Solorzano
Cindy Stankowski
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Monica Stein
Maureen Steiner
Elizabeth Stevens
Gabriella Swift
Angela Talbot
Therese Tanalski
Gaye Taubensee
Barbara Templeton
Berta Villaeusca
Ashley Walker
Silvia Ward
Annette Washington
Maria Barbara Watson
Susan K. Weber
Sarah Williams
Theresa Zang
Bonnie Zimmerman
Cheryl Zwack



League of Women Voters
of San Diego

www.lwvsandiego.org

Join Today to Make Our Democracy Stronger!

Global Women's Issues:

International Women's Day, March 8, 2007

By Sarah Williams, Ph.D., Executive Director

Many people in the U.S. need to be reminded about the significance, and even the exact date, of International Women's Day. But in many countries around the world, it is a national holiday. Born out of a time of incredible social turmoil at the turn of the twentieth century, International Women's Day was first celebrated in the U.S. on February 28, 1909. "National Women's Day", as it was first called, was actually first observed in accordance with a declaration by the Socialist Party of America to support women workers' equality in industrially developing countries.

Though the original political meaning of the holiday has dwindled somewhat, International Women's Day on March 8 is an anticipated holiday in many countries around the globe. In Russia, the holiday celebrates the unconditional love, sacrifice, patience, wisdom and beauty for all women—wives, girlfriends, sisters, mothers, grandmothers, partners and co-workers. Every woman expects flowers and gifts! Flowers are also a common gift for International Women's Day in Indonesia and India. Argentina still remembers the roots of the celebration by programming events and exhibitions on March 8 with trade unions and voter groups in Buenos Aires.

Unlike Valentine's Day, International Women's Day celebrates the achievements and sacrifices of all women. Spread the tradition of International Women's Day in your community!

VOLUNTEER CORNER

*Profiles of the people who make
the museum a special place...*

Judy Altman

Judy Altman serves as the museum's Volunteer Coordinator and Sarah Williams' guardian angel. She recently moved to San Diego from the Los Angeles area. Having been the Executive Director of three non-profit organizations and having created two others, she has a love for volunteers and totally understands their value and overall "wonderfulness." When she found our ad for a volunteer coordinator on volunteermatch.com, she immediately made contact. And, lucky for us, the museum hasn't been the same since!

(Continued from p. 1)—For more information please contact: Ashley Gardner, Larry Baza, Sarah Williams at 619-233-7963 or info@whmec.org Investing in *The Women's History Museum and Educational Center*

Endowment Fund is more than a donation. It is an investment in the mission of educating present and future generations of women and men on the value of women's lives, work, and contributions to the civilization of humankind.

Women's History Month Calendar

- March 3, 2007** ~ The WHM hosts the Women's History Month Stage at San Diego Indie Music Fest.
- March 5, 2007** ~ *Say I Do* Film Screening on global sex trade and human trafficking, UCSD Women's Center, 5:00pm, <http://women.ucsd.edu>
- March 8, 2007** ~ International Women's Day Celebration Breakfast, Joan B. Kroc Institute for Peace and Justice, 7:00am to 8:45am, <http://peace.sandiego.edu>
- March 8, 2007** ~ Co-Presenter, San Diego Latino Film Festival, Ultrastar Theatres, Hazard Center, 6:00pm.
- March 14, 2007** ~ "Tea by the Sea" Center for Community Solutions—Gloria Steinem, keynote speaker. www.ccssd.org
- March 24, 2007** ~ 6th Annual San Diego County Women's Hall of Fame Induction Ceremony, 5:00pm, UCSD Price Center Ballroom.

See www.whmec.org for more details!

(Continued from p. 3)—In the Bridgebuilder category, **Clara Estelle Breed** visited the Japanese internment camps during World War II, corresponded with children interned in the camps and wrote article and journals about their plight. **Sara “Madre Sarita” Macias Vasquez**, 97-year-old indigenous Mexican immigrant, healer and teacher, is being inducted in the Keeper of Her Culture category for her tireless efforts to carry on traditions of spiritual healing in her native traditions.

The annual event is an evening of inspiration and uplifting emotion, and will be further enhanced this year with a performance by **Eveoke Dance Theatre**.

General admission tickets are \$65, Women’s History Museum member tickets are \$55, and student and senior tickets are \$35. Benefactors may also purchase sponsor tables to cover the cost of meals for student participants at a rate of \$1,000 for a table for eight. Visit the Women’s History Museum web site at www.whmec.org or call (619) 230-1801 for reservations.

The 6th Annual Women’s Hall of Fame induction ceremony will be held at 5:00 p.m. on **March 24** in the Price Center Ballroom on the campus of UC-San Diego in La Jolla.

All the Ways to Give to the WHMEC!

Do you know all the ways you can support the Museum? Most people aren’t aware that they can support the Women’s History Museum in incredibly diverse and convenient ways.

Annual Membership: Support the museum with an individual, family or patron membership. We have several levels of support perfect for any budget!

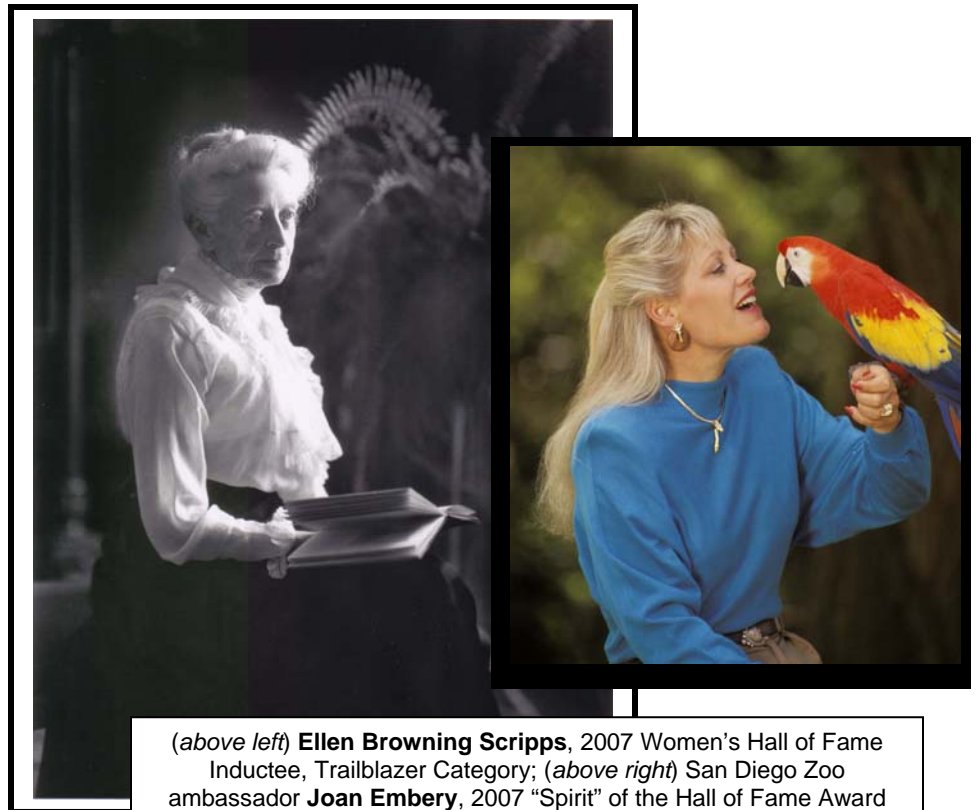
Monthly Membership Payments: Several museum members choose to have their banks automatically withdraw their annual membership with monthly payments. Did you know a \$1,000 annual membership is only \$85 per month?

United Way Paycheck Deductions: The WHMEC is registered with the United Way! You can donate money directly from your paycheck through this organization to support the museum. Ask your employer how!

Endowment Fund Donations: Our endowment fund can handle more than just cash! Through The San Diego Foundation, we can accept property, estate donations, trusts, stocks and other assets.

Exhibit/Event Underwriting: Are you interested in supporting a specific project at the museum? Donate to help underwrite the cost of an exhibit or event! Become a patron and see your name up in lights!

Call Sarah at 619-233-7963 to find out how you can support us!



(above left) **Ellen Browning Scripps**, 2007 Women's Hall of Fame Inductee, Trailblazer Category; (above right) San Diego Zoo ambassador **Joan Embery**, 2007 “Spirit” of the Hall of Fame Award

President's Message—A Letter from Ashley Gardner

I am extremely honored and proud to have been selected to serve as the Museum President for 2007. It has been a privilege and a huge learning experience to work on the Museum Board these past 7 years and I hope to bring to my many other years of experience in the communications industry to the task of leadership at the museum.

Operating, nurturing and growing an organization such as the Women's History Museum is not a one-person job. It takes the combined talent and energy of many and we are fortunate to have an

amazing group of men and women, young and not so young, working together to move the museum forward as the important asset to our community that it is.

Our dreams for a larger, more publicly accessible space for our exhibits, lectures and Hall of Fame will call for even more talent, time and energy.

I personally invite each and every one of you reading this newsletter to think how, in some way, you too, could contribute to this lofty goal.

Whether it is a monetary donation to one of our funds,

or a few hours on a Saturday assisting at one of our many events, your contribution will bring the dream even closer to reality.

Think how you will feel to know that you had a part in building and sustaining one of the very few women's history museums in the entire country or world.

I am excited about the possibilities and I hope that you are too. I look forward to meeting each and every one of you sometime in 2007. Thank you for your continued support and encouragement.

--Ashley Gardner, President



WOMEN'S HISTORY MUSEUM
AND EDUCATIONAL CENTER
2323 BROADWAY STREET #107
SAN DIEGO, CA. 92102

We're on the web!
Visit us online at
www.whmec.org

The WHM was incorporated in 1983 and features exhibits, archives, library, oral histories and educational programs dedicated to women's history.

Hours of operation are:
Tuesday – Friday, 11:00am - 4:00PM
Saturdays 12:00pm - 4:00pm
Phone: 619-233-7963 Fax: 619-233-6327
Email: info@whmec.org

Your membership helps keep women's history alive! You can donate online through PayPal at www.whmec.org!